

FOR IMMEDIATE RELEASE

BermudAir Expands Connectivity with Non-Stop Service to Key U.S. Gateways – Hartford, Raleigh-Durham, and Charleston – Launching April 2025

Strengthening Bermuda's position as a premier travel destination and opening new doors for travel trade partners

[Hamilton, Bermuda – November 14, 2024] – BermudAir announces an exciting expansion with year-round non-stop service to three pivotal North American cities: Hartford, CT/Springfield, MA (BDL), Raleigh-Durham, NC (RDU), and Charleston, SC (CHS). Starting in April 2025, BermudAir will be the only airline offering direct service to Bermuda from these regions, providing both inbound and outbound travellers with unprecedented convenience. This strategic expansion enables travel trade professionals to offer their clients seamless access to the charms of Bermuda, while also expanding Bermuda's footprint in the U.S. market for business and leisure travellers alike.

As the Airline of Bermuda, BermudAir is renowned for its high service standards and personalised service. Nominated in the small airline category for the Forbes Travel Guide Awards, BermudAir operates from its base in Hamilton, Bermuda, with a fleet of Embraer twin-engine jets. The airline offers generous seating in two classes, Business Class and Economy Class, where all guests are welcomed with warm Bermudian hospitality, uniforms that include the classic Bermuda shorts, locally sourced complimentary alcoholic and non-alcoholic beverages and Bermuda-inspired snacks.

"We're thrilled to bring more options for Bermuda residents and to welcome new visitors from these exciting North American cities," says **Adam Scott, CEO & Founder of BermudAir**. "By offering convenient, direct connections, we're creating opportunities for our travel trade partners to drive more inbound tourism to Bermuda and to support a thriving travel ecosystem through seamless business, leisure, and cultural exchanges."

With fares starting at just \$139, BermudAir's new service routes provide travel trade professionals with attractive, accessible options for clients who want to experience the best of Bermuda. Sales for these routes open November 14, 2024, across all booking channels. All flights are subject to regulatory approval.

Travel advisors and industry professionals can visit www.flybermudair.com/ to learn more about the new route fares and commission-based advantages. Join our growing travel advisor community on Facebook by searching BermudAir Travel Advisor Community. Our team is also available to assist with any questions or booking inquiries by contacting salesandtravelpartners@flybermudair.com.

For additional information or to book your next trip, visit flybermudair.com.

###

Media Contact

Leanna Lambert

Public Relations and Corporate Affairs Manager

Leanna.lambert@flybermudair.com

About BermudAir

BermudAir is Bermuda's airline, committed to redefining the travel experience. With a fleet of Embraer E175 aircraft renowned for exceptional performance and passenger comfort, BermudAir exemplifies its commitment to excellence. Operating convenient flights to and from Westchester Country Airport, Boston Logan International Airport, Fort Lauderdale-Hollywood International Airport, Orlando International Airport and Baltimore/Washington International Thurgood Marshall Airport, BermudAir enhances connectivity to the U.S. East Coast, contributing to the growth and prosperity of Bermuda. BermudAir also operates flights to Toronto Pearson International Airport and Halifax Stanfield International Airport in Canada. With a dedication to exceptional service and curated onboard offerings that showcase the island's renowned hospitality and varied food and beverages available locally, BermudAir provides an unparalleled travel experience. For more information, and to book flights, please visit www.flybermudair.com.